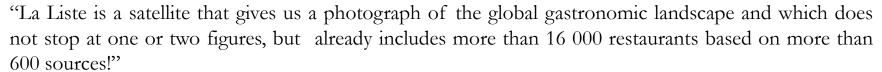


ENDORSEMENTS

"La Liste gives visibility to an extremely knowledgeable work, compiling more than 550 sources, guides and important newspapers etc. This classification is deeply objective and allows to establish the "reference of all references". It allows... to obtain the Best of the Best, the cream of the crop...

Emmanuel Macron, President of France, launch of La Liste 2018



Guy Savoy, Chef du Restaurant Guy Savoy, Paris, France, launch of La Liste 2018

"It's very innovative, very modern and already a big success"

Eric Ripert, Chef of Le Bernardin, New York, USA, launch of La Liste 2019

"All my ultimate food icons are here in one room..."

Chantel Dartnell, Chef of Mosaic, Pretoria, South Africa, launch of La Liste 2019

"I think that La Liste will become the number one reference in the World of gastronomy" Karim Ben Baba, Chef of Le Royal Mansour, Marrakesh, Morocco, launch of La Liste 2018



LA LISTE IN SHORT

What is LA LISTE?

A ranking of World's Best Restaurants, a mobile App, a series of exclusive events based on the compilation of hundreds of guidebooks and publications plus millions of online reviews.

LA LISTE provides an objective ranking of the World's Top 1000 Restaurants powered by an algorithm reviewing and as well as an impressive set of 20,000 + exceptional restaurants in over 190 countries all accessible from a multilingual mobile application.

"LA LISTE, a Restaurant Guide to the entire World"





LA LISTE - METHOD & CONCEPT

AN UNIQUE METHODOLOGY

LA LISTE is inspired by "meta-classifications" used in the academic field (Shanghai ranking), sports (ATP) or other domains (movies, gaming):

- For each restaurant, LA LISTE summarizes the evaluations available online or on paper
- The ratings assigned by different guides and publications are harmonized and weighted.
- The result is an overall score between 0 and 100, rounded up to a quarter of a point.

TRANSPARENCY, NEUTRALITY & OBJECTIVITY

A total of more than 600 sources were used, from well known ones (New York Times, Le Monde...) to local ones (Japanese "Tabelog Restaurants Awards", Chinese "Black Pearl" Guide, Italian "La Repubblica - Guida ai Sapori e ai Piaceri", Spanish "Guia Repsol"...)

- All La Liste sources are clearly named in the application, making it a transparent scoring system
- La Liste is privately owned and funded by private sponsors solely

LA LISTE - APPLICATION

AN APPLICATION FOR TRAVELERS

LA LISTE is the only culinary ranking distributing its own application which includes more than 20.000 restaurants in over 190 countries. It is a true global guide. All venues are sorted in one of three categories:

- Gold One of La Liste Top 1000
- Silver An excellent restaurant by local standards
- **Red** food gem: a good restaurant by local standards or a recently opened restaurant

For culinary nomads, this application will help to:

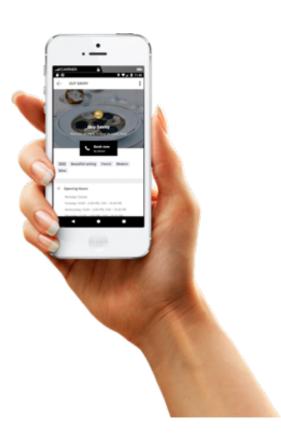


- Find the right restaurant according to location, guests, wishes, budget, ...
- Discover the World Top 1000 by consulting the ranking
- Find out essential information: opening hours, type of cuisine, features, ...
- Book by phone or online (available in ten countries)



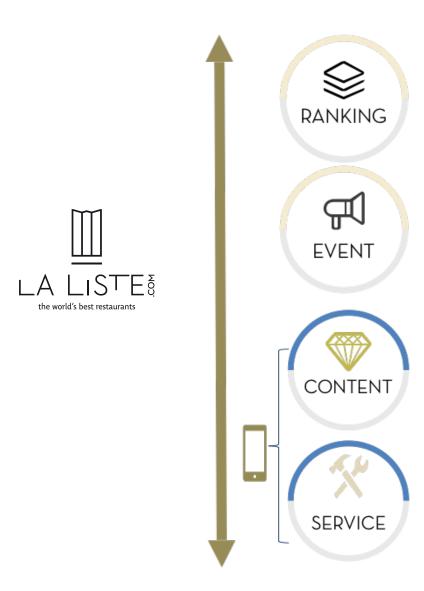








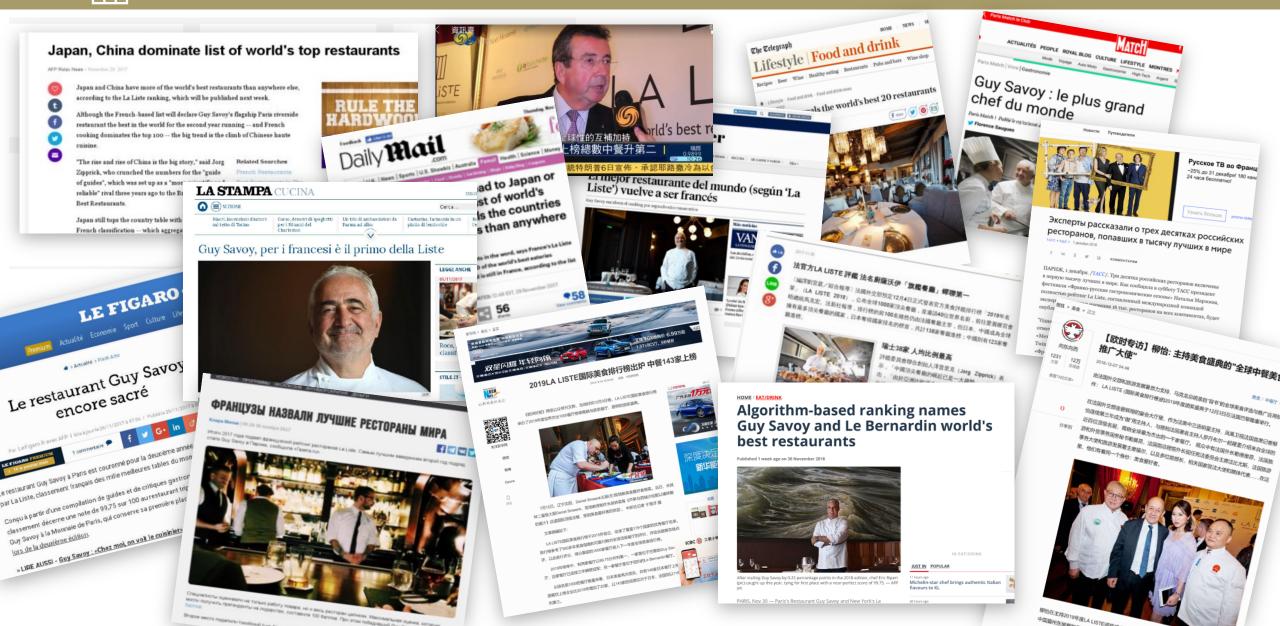
LA LISTE'S UNIQUE ADVANTAGES



- Worldwide database with 20.000 restaurants in 195 countries
- Weekly updates on novelties
- Quarterly updates on closures
- Yearly analysis of trends, concepts and tendencies
- All data accessible through an application
- Access to 20.000 restaurants
- Exclusive events on a worldwide scale



LA LISTE IN THE NEWS





производства и быть более креативными.

7月12日,辽宁沈阳,Daniel Smeenk主题(左)现场教美食爱好者做菜。当日,米其林二星级大 即Daniel Smeenk,现场教授制作米其林菜肴《芦笋与西柚沙拉瓦以精味酸奶酱汁》这道国际顶级法

LA LISTE IN THE NEWS

and only four restaurants on the French Foreign

y list, which uses an algorithm to determine placings,

【欧时专访】柳怡: 主持美食盛典的"全球中餐美食

应志测外交货机运货互互销售业力支持,乌克克总统东台"有书"的全球来载评选与第广应用收

在运廊外交给金额钢钢的事会大厅里。作为这类中三语明据主持,具具卫府法则高效记者组

ではMRTアスの企業を持ちためません。またが、からからないことができません。 の記状第三年位分官では持人、均衡和認識者在主持人罗丹布尔・松雅里介信を自身会的

分析: 与出解活动的法国外长勒德里昂(左二)及

原来攝典。法国外交部找到我参与其中一个领奖环节,多 #要一个国际化的感觉。 我就接罗了一些有关美食的利

) 台影。 (李根兴丽)

里。他们有着同一个身份:美食爱好者。

2019LA LISTE国际美食排行榜出炉 中餐143

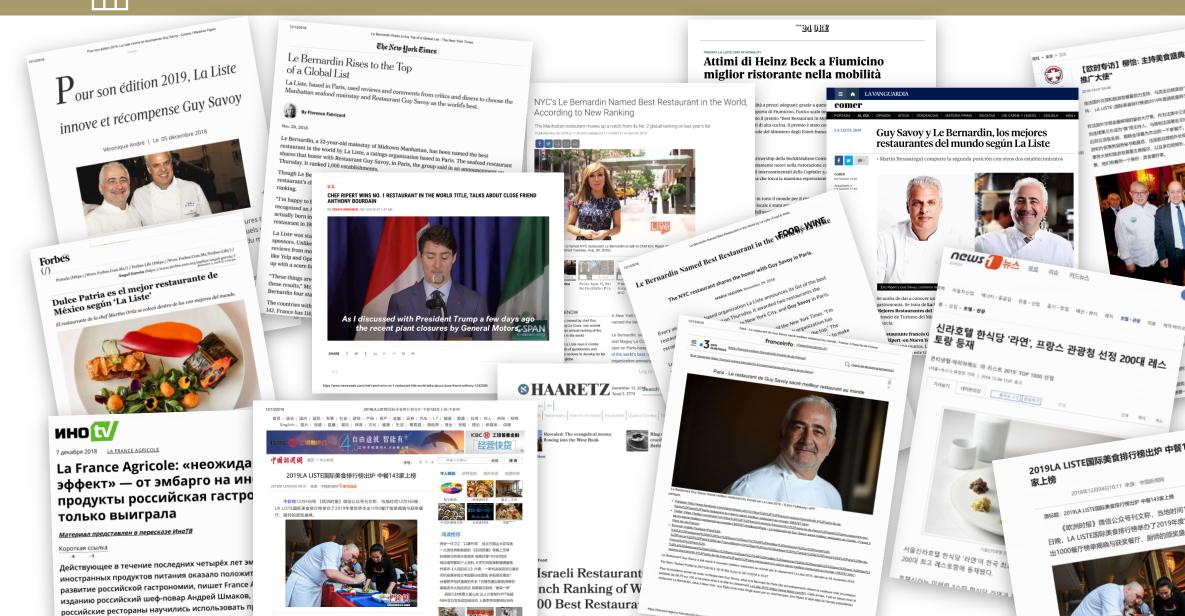
家上榜

2018年12月04日10:11 来源: 中国新闻网

《欧洲时报》微信公众号刊文称,当地时间12月3

日晚,LA USTE国际美食排行榜举办了2019年度世界杰 出1000餐厅榜单揭晓与获奖餐厅、厨师的颁奖盛典。

原标题:2019LA LISTEI国际美食排行榜出炉 中餐143家上榜





LA LISTE Company Timeline

2019

December: LA LISTE 2020 International - World's Top 1000 Awards Ceremony - Paris, France

September : LA LISTE 2019 Japan - World's Top 1000 Awards Ceremony - Tokyo, Japan

July: LA LISTE 2019 Mexico - World's Top 1000 Awards Ceremony – Mexico City, Mexico

January: LA LISTE 2019 Korea - World's Top 1000 Awards Ceremony – Seoul, South Korea



December: **LA LISTE 2019 Italy -** World's Top 1000 Awards Ceremony – **Rome, Italy** (main topic of the ceremony – "Mobility")

December: LA LISTE 2019 International World's Top 1000 Awards Ceremony – Paris, France

December: LA LISTE app covers the globe (all countries)

October: LA LISTE 2018 US Press Conference – New York, USA

May: Winner of "Best App of the Year" for "La Liste" by Gourmand Award 2018 - Yantai, China

May: LA LISTE 2018 Japan - World's Top 1000 Awards Ceremony - Tokyo, Japan

May: LA LISTE 2018 China - World's Top 1000 Awards Ceremony – Beijing, China





LA LISTE Company Timeline

2017

December: Winner of "Best App of the Year" by GQ Magazine - France

December: LA LISTE 2018 International Awards Ceremony – Paris, France

Launch of LA LISTE ANDROID Mobile Application

- With 10000 more exceptional addresses

July: LA LISTE 2018 China Awards Ceremony – Beijing, China

2016

December: LA LISTE 2017 International Awards Ceremony – Paris, France

May: Winner of "Most important of the year" for "LaListe.com" by World's Gourmand Award 2016

- Yantai, China

Launch of LA LISTE IOS Mobile Application

- A tool for the international traveller with 10.000 exceptional restaurants around the globe

2015

December: Launch of LA LISTE & LA LISTE 2016 International Awards Ceremony – Paris, France





LA LISTE - A SERIES OF EXCLUSIVE EVENTS



LA LISTE 2018 Japan - Tokyo



LA LISTE 2018 China - Beijing





LA LISTE 2018 International – Paris, France



LA LISTE 2019 - Paris, France



LA LISTE 2019 Korea - Seoul



LA LISTE - A SERIES OF EXCLUSIVE EVENTS



LA LISTE 2019 Mexico



LA LISTE 2019 Paris





LA LISTE 2019 – Paris, France



LA LISTE 2019 – Tokyo



LA LISTE 2019 Paris

La Liste in videos



La Liste Awards Ceremony 2019 Paris

https://vimeo.com/309071665

La Liste Awards Ceremony 2018 Paris

https://vimeo.com/258524322

La Liste 2018 Paris - Emmanuel Macron Speech - Short Version

https://vimeo.com/258516632/description

In case these links don't work, please try:

https://www.youtube.com/watch?v=dFU9o6XMEqw

https://www.youtube.com/watch?v=BqIfXkj5gok



Thank you for your interest in La Liste!



We would like to thank all the partners and sponsors who trust us









































